

GREAT COMPANIES. GREAT PEOPLE. GREAT HIRING RESULTS.

BEST IN
TEXAS
PRIDESTAFF®





HIRE BETTER.

YOU'RE ONLY AS GOOD AS THE FOLKS WHO WORK FOR YOU. START WITH THE BEST PEOPLE AND GROW STRONGER – TEXAS STRONG.

At PrideStaff, our proven process consistently delivers higher quality candidates and keeps them engaged.

Here's how it goes:

Needs Assessment. We narrow your request to the specific skills and qualities required for each position.

Proprietary Database. We tap into our network of prequalified candidates, then extend our reach to custom recruit both active and passive job seekers.

On Target. We assess potential candidates, benchmarking and calibrating them against your requirements and the performance of your current employees.

THE RESULT? YOU GET TO ADD THE BEST PEOPLE IN TEXAS TO YOUR TEAM.



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STAY FLEXIBLE.

TEXAS IS STEEPED IN TRADITION, BUT STILL A GREAT INNOVATOR.
STAYING AHEAD OF HIRING CHANGES CAN KEEP YOU COMPETITIVE.

With a partner like PrideStaff, you'll always have the latest tools and techniques you need to come out ahead of the competition.

With a helping hand from PrideStaff you can:

Find new ways to look for talent. Social media, targeted marketing, associate and community referrals give you insider access to the hottest talent in Texas.

Staff on an as-needed basis. Why add to your overhead when in-demand talent is just a quick call to PrideStaff away?

Leverage the people you have. Got great people? We can help you keep them. Our team is up-to-date on the latest retention strategies. We're happy to share them so you can keep your best people on the job.

**WHO SAYS INNOVATION CAN'T BE A TRADITION?
NOT TEXAS AND NOT PRIDESTAFF!**



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KEEP GREAT PEOPLE.

Texans are loyal, but not foolish. Employees will stay with you, but you've got to make them feel like they're appreciated and have found a home.

Hire for retention. Take your time! Sure you need to get those open jobs filled, but not if it's going to require a do-over. Get to know candidates before you hire them. Be sure they have what it takes in skill and personality to make it in your business.

Benchmark the competition. Sure you've got to hoe your own row, but that doesn't mean you can't keep an eye on your neighbor. Check out what locals are paying and who they're hiring.

Take a proactive approach. This is not your first rodeo. You know you're going to have to hire. Why not start looking for people before you really need them, so you're ready to pull the trigger when the need becomes critical.

HIRE GREAT PEOPLE, MAKE THEM FEEL AT HOME AND YOU'LL BE ALL SET.



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DEVELOP YOUR TEAM.

Just like football, everyone has their place and it's up to the coach to get the most from each player.

You'd never put a kicker on your defensive line. Why would you put your employees in a situation where they won't shine?

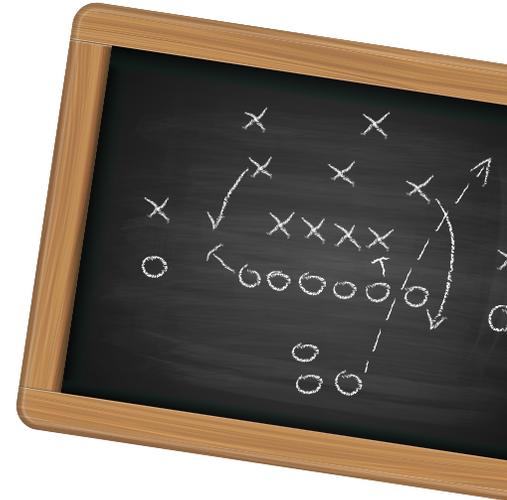
Here's a better team strategy:

Play to skills. Talk to people! Both the ones you're interviewing and those already on your team. Find out what they're good at and help them get even better.

Identify potential. Scout from the inside. See an employee with management potential? Maybe one who'd be an all-star if you trade him to another department? Keep your eye out for undeveloped talent.

Develop a game plan. How are you going to get your team where it needs to be? Online training? Mentoring? Tuition reimbursement plans? Invest in your team and it will pay dividends.

PRIDESTAFF'S BEEN HELPING TEXANS DEVELOP WINNERS FOR QUITE SOME TIME NOW, AND WE'RE READY TO DO THE SAME FOR YOU.



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GET BIGGER.

Everything's bigger in Texas. With the right support in place, your business can get bigger too. Staffing with growth in mind allows you to:

Improve Efficiency. Add qualified temporary support to your team and let your heavy hitters focus on what they do best.

Capitalize on New Opportunities. They say the harder you work, the luckier you get. Put in the time now to create a flexible staffing plan that will give you quick, on-demand access to skilled people.

Create New Products and Services. Looking to try out some new ideas? Why risk taking your top performers off their core tasks when you can bring some great people in on a project basis.

Build a Stronger Talent Bench. You never know when you're going to need to add to your team. Why not get some top talent lined up now and call them in when you're ready to grow.

Gain Flexibility. Every business has its ups and downs. By taking a more strategic approach to staffing, PrideStaff can help you adjust on the fly, so you're never caught short – or overstaffed.

YOU READY TO MAKE A BIG IMPACT? PRIDESTAFF GIVES YOU THE SUPPORT TO MAKE IT HAPPEN.



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WORK WITH THE BEST.



PrideStaff was once again awarded the prestigious Best of Staffing Diamond Award from independent research firm Inavero in partnership with CareerBuilder.

The Best of Staffing Award provides the only statistically valid and objective service quality benchmark in the industry.

It defines which staffing agencies consistently provide the highest satisfaction to their clients and talent – making PrideStaff one of the **Best in Texas**.

THE DIAMOND AWARD PROVES THAT PRIDESTAFF IS CONSISTENTLY:

AN INDUSTRY LEADER

Fewer than 2 percent of all staffing agencies in North America receive the Best of Staffing Award for service excellence. Even fewer received the Diamond Award.

DELIVERING EXCEPTIONAL SERVICE

Only 12 percent of BOS winners go on to earn the Diamond Award for outstanding client and talent satisfaction over five consecutive years.

BEST-IN-CLASS CLIENT SATISFACTION

PrideStaff is the only commercial staffing firm in the U.S. and Canada with over \$100 million in revenue to earn the Diamond Award for client satisfaction.

BEST-IN-CLASS TALENT SATISFACTION

For 5 years, PrideStaff has ranked at the top of the industry for talent satisfaction. This helps us recruit top-tier candidates for Texas employers.

Our commitment to accurate candidate fit, speedy service delivery, and a consultative workforce approach rank us among the best.



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In Texas, we've got great people and great companies, and you get great results with PrideStaff.
The best of Staffing and the Best in Texas.

www.pridestaff.com

Our Mission: Consistently provide client experiences focused on what they value most.



PRIDESTAFF[®]

